

FOR IMMEDIATE RELEASE

February 3, 2009

**Annie B's Confections Announces a Voluntary Nationwide Withdrawal
of Peanut Containing Desserts Due to Possible Health Risk**

Contact: Customer Service: via phone (215) 860-2444 or via email:
manager@anniebs.com

Annie B's Confections announces a precautionary voluntary nationwide withdrawal of the following Annie B's ® branded wholesale dessert products and Annie B's ® Chocolate Peanut Butter Cake and Annie B's ® Classic Collection Miniature Pastry Assortment sold on QVC and on the internet site, QVC.com because they may be contaminated by *Salmonella*, an organism, which can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems.

Healthy persons infected with *Salmonella* often experience fever, diarrhea (which may be bloody), nausea, vomiting and abdominal pain. In rare circumstances, infection with *Salmonella* can result in the organism getting into the bloodstream and producing more severe illnesses such as arterial infections (i.e., infected aneurysms), endocarditis and arthritis. For more information on *Salmonella*, please visit the Centers for Disease Control and Prevention's website at <http://www.cdc.gov>.

These products are recalled because they contain peanut products supplied by Peanut Corporation of America, which is the subject of an FDA investigation concerning recent *Salmonella* outbreaks.

No illnesses have been reported in connection with the recalled products

Wholesale Dessert Products

Any of the following products labeled with Production Dates of 080801 through 081231, all Lot Codes:

Product name	Annie B Product no.
Annie B's ® Miniature Variety Classic	MVC5
Annie B's ® Variety Two Miniatures	VTM5
Annie B's ®Peanut Butter Swirl Bar	PBSB11
Annie B's ®Chocolate Peanut Butter Cake	CPB4
Annie B's ®Individual Peanut Butter Mousse	IPB3
Annie B's®Crunchy Peanut Brownie	PBCB11
Annie B's ® Chocolate Peanut Butter Miniatures	CPBM5

These products were sold to various food distributors, restaurants, caterers, hotels, and bed & breakfast inns located in New Jersey and Pennsylvania. Products may be listed with a different name on various food distributors, restaurants, caterers, hotels, and bed & breakfast inns menus. These products are not available for retail purchase.

Annie B's ® branded products sold through QVC and QVC.com were available for retail purchase nationally.

QVC Products

Any of the following products purchased after August 11, 2008:

Product name	QVC Product no.	Annie B Product no.
Annie B's ®Chocolate Peanut Butter Cake	M106327	C02008
Annie B's ®Classic Miniature Collection	M106333	M00236

Due to this ongoing investigation, the company has immediately ceased manufacturing any items with peanut butter and has segregated all

finished products of concern. While none of the Annie B's® products have been identified as contaminated or linked to any illness, Annie B's Confections is requesting that the peanut butter dessert items be removed while the FDA continues its investigation to verify the source of a nationwide outbreak.

No other Annie B® products are included in the recall.

Consumers with additional questions on the recall may contact Customer Service at (215) 860-2444 between the hours of 8:00 am and 4:00 pm EST Monday-Friday or at QVC Customer Service at 1-800-367-9444 between 7 a.m. and 1a.m. EST, seven days a week.